



1209 E Harrison | Harlingen, TX 78550

You are invited to be a part of Shrimp Fest 2019! It is our 25th anniversary!
Saturday, February 16, 2019 from 6pm – 10pm in Downtown Harlingen on Jackson Avenue.

A Little About Rotary and Shrimp Fest:

The annual Rotary Shrimp Fest is hosted by The Rotary Shrimp Fest of South Texas Inc. which is a local 501(c) 3 Non-Profit Corporation with the sole purpose of supporting the philanthropic work of the Rotary Clubs of Harlingen, North Harlingen and Harlingen Sunburst. The clubs' memberships are primarily comprised of business owners, managers, Non-Profit directors and city officials.

Annually, in February, the clubs come together to support Shrimp Fest. Historically, roughly 1500 people attend this event at Casa de Amistad. This year we are moving the event to Downtown Harlingen on Jackson Avenue and turning it into a city-wide festival with restaurant samplings, live entertainment and so much more. All proceeds raised at the event, after minimal expenses, are given back to the community in the form of scholarships and donations to local non-profit organizations. Because of this annual event and kind donations such as yours, these Rotary Clubs can help address some of the true needs in our community. In our community, some of the things the clubs' support are adoption awareness, the Humane Society, road clean-up, veterans' programs, underprivileged youth and much, much more.

Restaurant/Organization Commitment and Details:

This is a marketing event for you to showcase your food, pass out business cards and menus. It is also an opportunity for you to give back to your community and possibly establish some bragging rights.

- You need to commit to providing a minimum of 600 small plates of your signature Shrimp dish (1500 – 2000 attendees estimated). Everything from boiled to shrimp etouffee is encouraged. Though this is Shrimp Fest, we know not everyone prepares shrimp or eats it, for that matter, so if you have a dish that is out of this world that you would rather showcase, please advise.
- You will be collecting tickets at this event (5 tickets for \$25). It is necessary to collect a ticket for every dish you serve as this is a public event. Please save the tickets, to be collected at the end of the event.
- You will need to bring all your own serving supplies, plates, napkins, chafing dishes, etc. as well as, all your own décor, tents, tables, etc. We will supply roughly a 10x10 space. There are limited power supplies, so plan to work without it. If you absolutely need power, please indicate on the sign-up form on the next page.
- Four (4) awards will be given, one (1) in each of the following categories:
 - Best Dish
 - Best Display
 - Best Overall
 - People's Choice
- Your business will be displayed on our webpage and Facebook pages and will be promoted throughout the event cycle.
- Set-up will be available beginning at 2pm. Teardown may not begin until 10pm and must be concluded by 12am. All vehicles must be removed before the event begins.
- A map will be provided to you before the day of the event. Locations will be marked at event.
- A \$100 check deposit is required to hold your space. Your check will not be deposited unless you no show. If you are at the event with the minimum servings, your check will be returned to you.
- All restaurants/organizations must receive a Temporary Food Permit from the City of Harlingen a minimum of 3 days before the event. Cost is \$15. Application is found here:

http://www.myharlingen.us/upload/page/0359/docs/2017/Temporary_Food_Permit_Application.pdf

Questions? Contact Remi Gibbs, gibbs.remi@gmail.com, (702) 353-5986



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RESTAURANT REGISTRATION FORM

Event Date: Saturday, February 16, 2019

Event Times: 6pm – 10pm

Set-up/Tear-down: 3pm – 6pm set-up, 10pm – 12am teardown

Event Location: Downtown Harlingen – Jackson Avenue

Commitment Deadline: December 16, 2018 with form and \$100 check

Submit Registration Form to: gibbs.remi@gmail.com Ask for pick-up or mail or hand deliver check to:
Shrimp Fest c/o Connelly & Bartnesky, 1209 E Harrison Ave, Harlingen, TX 78550

Business Name:

Contact:

Phone:

Email:

Business Address:

Proposed Dish (We will limit the number of repeats)

Option 1)

Option 2)

Power Needed: Yes No

By signing below, you are committing to participate in Shrimp Fest 2019. We are counting on your participation and expect you to be there. If you should need to withdraw your participation, please advise no later than February 1.

Signature

Date

Printed Name

Phone

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